



## 2007-2008 Creative Community Projects

Creative Communities Initiative Grants support the creation of grassroots, innovative connections between culture, art, community building, civic engagement, community planning and use of public space for enhancement of economic opportunities and quality of life in Utah's communities.

- \$83,100 in grants funding leveraged matching funds of \$243,074  
Cumulative RO: 342%
- 78 civic and business partnerships were created to develop and implement projects, with an average of 11.14 partners per project
- In-kind contributions totaling \$84,958
- Community volunteer hours: 280 volunteers provided 3,405 hours of service on five projects, average 12.16 hours per volunteer, for a total of \$33,405 in donated services
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**Sugarhouse House Stories - Salt Lake City**  
**CCI Grant: \$16,000**  
**Change Leader: Amy MacDonald Sanyer, Brolly Arts**



### **Project Description**

Provided Sugarhouse a sense of community in connection with downtown Sugarhouse rebuilding by a series of art activities which will involved members and businesses of the community, attracting people to events, and making the public more aware of their heritage and natural areas



### **Community Partners**

**Brolly Arts**, KOPE Kids, PRATT; Photography by Laurie; Rockwood Arts Studios; TRASA Urban Arts Collective; Sugarhouse businesses; Sugarhouse City Council; Sugarhouse Historical Society; Westminster College

## **RETURN ON INVESTMENT**

**445%**

Cash: **\$ 32,300**

In-Kind Contributions: **\$38,900**

Number of Volunteers: **78**

Volunteer Hours: **990**

Oral Sugarhouse histories were taken and turned into songs

October 2008 Gallery Stroll collaboration between merchants and artists highlighted the economic viability of both sectors

The collaborative efforts of the past year have empowered the Sugarhouse community to be their own best advocates for economic development and viability

The Sugarhouse Forum was created comprised of interested community members, including Westminster College staff, residential and business members, city council members, urban planners, and Brolly Arts

Awareness has been raised of what it means to live in a desert and of the desert's endangered environment

2008 Sugarhouse Arts Festival featured roving poets reciting poems, songs and music based on local oral histories, art installations in Hidden Hollow, and storytellers reciting stories about the Sugarhouse area, based on oral history

## Utah Public Radio Studio Local Arts Programming - Logan

**CCI Grant: \$10,100**

**Change Leader:** Wendi Hassan, Cache Valley Center for the Arts

### Project Description

Developed space for a Main Street public radio studio producing and originating radio broadcasts highlighting the local arts and related events. This has brought increased awareness and support to the visual and performing arts, connects underserved and rural residents via interviews, lectures, live and recorded performances



### Community Partners

**Cache Valley Center for the Arts**, Utah Public Radio; Arizona Tint; Bear River Association of Governments; Cache County Council; Cache Valley Visitors' Bureau; Campbell Scientific; David and Kathy Coppin; Fuhriman's Framing and Fine Art; Lewiston State bank; Logan City Council; Logan Downtown Alliance; Logan Regional Hospital; Oly Lyric Repertory Company; Richard Meng; Miller Glass; Owen and Jan Olpin; Utah Festival Opera Company; Utah State University Credit Union; Utah State University Extension; Utah State University Merrill-Cazier Library

### RETURN ON INVESTMENT

**391%**

Cash: **\$24,300**

In-Kind Contributions: **\$15,238**

Number of Volunteers: **44**

Volunteer Hours: **20\***

\* Hours do not reflect city and county councils, professional artists, and university faculty hours

Downtown revitalization occurring with the catalyst of the public radio station efforts

A stable, prominent tenant on Main Street

Job positions created

Permanent work space for Utah Public Radio reporters

## **Voices of our Valley (Phase II) - Gunnison**

**CCI Grant: \$15,000**

**Change Leader:** Lori Nay and Diana Spencer Major, Casino Star Theatre Foundation

### **Project Description**

Voices of the Valley, Part II: public art and visual storytelling; Under-Foot Art and Streetscape Art; development and promotion of annual events and festivals; revitalization of Casino Star Theatre

### **Community Partners**

**Casino Star Theatre Foundation**, Gunnison Businessmen's Association, Gunnison City / Gunnison valley Arts Council; Gunnison City Beautification Committee; Gunnison Valley High School; Gunniver Valley Elementary School; Gunnison Valley Elementary School PTA; Gunnison Valley Lions Club; KMTI, KSVD; Sanpete Messenger; Sesquicentennial Committee; Spring Run Off Committee; Subway Sandwiches

### **RETURN ON INVESTMENT**

**1055%**

Cash: **\$123,024**

In-Kind Contributions: **\$35,300**

Number of Volunteers: **120**

Volunteer Hours: **1,455**

Renovations to Casino Star Theater, addressing damage caused by a local gasoline spillage requiring remediation and upgrades to meet code

Created Bulldogs on Parade to add appeal to Main Street

Hosted Gunnison's First Nigh Celebrations

Completing Gunnison's Sesquicentennial play, based on local oral histories

## **Making a Scene on Main Street - Salt Lake City**

**CCI Grant: \$16,000**

**Change Leader:** Naomi Lee, Salt Lake City Film Center

### **Project Description**

Making a Scene on Main Street project animated and was a revitalization effort for downtown Salt Lake City, providing a platform to exhibit video and media work of emerging and established contemporary video artists



### **Community Partners**

**Salt Lake City Film Center**, Bizzo Media; Stephen Goldsmith; Internet Properties; John Schaefer; Klay Anderson Audio; Sorenson Media; Sundance Film Festival; Utah Arts Festival; XMission; Zions Bank

### **RETURN ON INVESTMENT**

**230%**

Cash: **\$29,500**

In-Kind Contributions: **\$7,320**

Hosted hundreds of film and video art hours featuring over a dozen local artists

Partnership with the Utah Arts Festival resulting in "Fear No Film Utah Short Film of the Year Competition"

Partnership with Sundance Film Festival promoting the event in downtown Salt Lake City  
Raising awareness of Utah's local film and video efforts

## Botanical Garden and Sculpture - Tremonton City

CCI Grant: \$16,000

Change Leader: Tamara Zollinger, Tremonton City Beautification Committee

### Project Description

Established a botanical garden and sculpture at the library to beautify the local area and attract more out-of-area visitors



### Community Partners

**Tremonton City Beautification Committee**, Barney at Willard Bay Gardens; Bear River Valley Chamber of Commerce; Box Elder County Tourism and Tax Advisory Board; Box Elder County Tourism Office; Civic League; Dalton's LLC; Wayne and Roberta Fronk; Frontier Communications; Holmgren Historical Farm; Holmgren Investment; Val Lewis; Lions Club; Vaughn and Rita Rhodes; Roach Concrete; Rogers and Taylor Mortuary; Small Wonders; Delores Stokes; Taylor Farms; Tremonton City

### RETURN ON INVESTMENT

**334%**

Cash: **\$34,050**

In-Kind Contributions: **\$19,400**

Number of Volunteers: **38**

Volunteer Hours: **940**

To date, there has been a 51% increase in hotel tax

The Chamber of Commerce is currently tracking visitor requests

New public art in the Tremonton Library and Botanical Gardens

Children are drawn to the sculpture and want to read the story of Peter Pan

# **NEW COUNTY ARTS COUNCILS**

## **Washington County Arts Council Grant: \$5,000**

The creation of a county arts council in 2008 to coordinate arts and cultural events on a local and county level. The board, consisting of twelve municipal and three county appointees, meets monthly.

The organization's strategic plan is being formulated based on the needs indicated from various meetings, including the October 2008 Meet & Greet events in LaVerkin, St. George, and Santa Clara. They are:

- An awareness campaign for Washington County arts and the county arts council
- Professional development/technical assistance through workshops or other programming
- More connectivity with additional social gatherings
- Extended data collection of arts and arts organizations in the county
- Better educational connections by creating opportunities for professional artists in schools and community programs
- County events calendar which will link to [NowPlayingUtah.com](http://NowPlayingUtah.com)
- Ongoing involvement and support of additional Meet & Greet events which are advertised and advocated through current mayors and town councils

## **Weber Arts Council Grant: \$5,000**

An exploratory committee met to determine the need for such an entity and concluded there is great value to the larger community. It will focus on promoting community awareness of and access to the various arts, increased support for artists and arts programs through professional development and driving economic development with new and existing art programs. The Weber Arts Council will work closely with county, state, regional entities, and county municipalities. Eccles Community Arts Council has donated office space.